

RODGER ROUNDY

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online portfolio: www.rodgerroundy.com

EDUCATION: Yale University, B.A., Fine Art, Class of 1991.

SOFTWARE EXPERTISE:

Book, poster, and advertising design using *Adobe InDesign* and *Adobe Illustrator*.
Illustration, storyboarding, color-correction, and retouching using *Adobe Photoshop*.
Special effects, animation, and video editing using *Adobe After Effects* and *Adobe Premiere Pro*.
Responsive website design using *HTML*, *CSS* and *Adobe Dreamweaver*.
UI/UX prototyping using *Adobe XD*.

WORK EXPERIENCE:

- Summer 2018 **Freelance Graphic Designer/Artist/Actor**
Hieronimus & Co, Owings Mills, MD
Painstakingly planned, plotted, and painted exact replica of 1963 Volkswagen Kombi bus made famous at the 1969 Woodstock Festival. Designed promotional postcard and souvenir t-shirt for the bus' upcoming appearance at the 50th Anniversary Woodstock events. Explained symbology of the bus designs and provided improvisational sound bites for documentary film crew.
- 1993 - Present **Self-Employed Artist**
Create complex multi-figural paintings on canvas and panel for exhibition and sale at various galleries, including *Paul Mahder Gallery* (Northern California), *Grey McGear Modern* (Los Angeles) and *Jack the Pelican Presents* (Brooklyn).
- 2013 - 2015 **Author/Illustrator**
Wrote, illustrated and designed full-color 64-page graphic novel, *Dover: A Forgiveness Fable*, about the recent mortgage foreclosure crisis as experienced by the imaginative and daring daughter of a grievously wounded soldier. Created promotional animated video to market the book. Website for book: *www.doverfable.com*
- 2012 - 2015 **Creative Associate**
Beacon Self-Directed Learning, New Haven, CT
Taught art classes at small educational startup catering to teens who left traditional schooling. Frequently on-call for one-on-one mathematics and creative writing tutoring. Attended regular conferences with students, parents and directors. Helped cultivate atmosphere of support and acceptance for a diverse group of teens. Created and taught semester-long classes for: Storyboarding, Painting, Drawing, Stop-Motion Animation, Tabletop Game Invention, Aquaponics. Wrote, designed and organized highly entertaining team-based scavenger hunts in the Yale University Art Gallery.

1997 - 2004

Electronic Production Artist

Publicis & Hal Riney, San Francisco, CA

Electronic layout and design for print production studio of major west coast advertising agency. Routinely converted rough illustrations from art directors into sharp, finished billboard, magazine and newspaper advertisements. Carried out daily minor and major changes requested by clients and art directors for 100's of newspaper ads per week. Careful, meticulous layout of myriad versions of ads with differing sizes, featured products, and market-specific information. Adhered to branding, style and typographic rules for numerous newspaper and billboard campaigns for Sprint & Saturn. Worked directly with traffic department and creative directors, often under tight deadlines. Occasional storyboarding, concept art, and online animation for new business pitches. Typographical consistency and accuracy a standard.

RECENT VOLUNTEER EXPERIENCE:

2017 - 2018

Sunday School Teacher

Towson Unitarian Universalist Church, Lutherville, MD

Taught 4th-5th Grade *Bibleolodeon* course, on major events and figures from the Old and New Testaments. Lead discussions on how these stories shaped our culture. Frequently supervised student-acted plays and improvisational games.

2015 - 2018

Visiting Artist/Instructor

Lutherville Lab Elementary School, Lutherville, MD

Visiting Art Teacher for the school's *Famous Artist Program*. Taught K-5th Grade classes on the works of a specific artist, starting with a short slide lecture and then a hands-on art project in the style of that artist.

2013 - 2014

Mentor

Ridge Hill Elementary School, Hamden, CT

Helped initiate the *Chain Reaction Mentorship Program* at this Title I public school. Supervised weekly after-school games and creative projects for a principal-selected group of 4-6th grade boys lacking in-home fathers.

INTERESTS:

Stock trading using technical analysis; Reading the Great Books; Design and Persuasion.

References Available Upon Request